

Living
WITH LOVE

BRANDING FOR HOLISTIC BUSINESSES

A B O U T M E

Hello!

I'm Mariee, the woman behind Living With Love. Thank you kindly for considering working with me.

I began Living With Love following a 5 week retreat in Bali - where I spent many hours in meditation, reflecting, journalling and peeling back layers of myself. The journey was challenging, exhausting, thrilling but epic. My heart was completely torn open to the core; I lost myself and yet I found myself; my true, authentic self.

This self, is here to serve. To help others achieve their greatness.

My marketing background (degree and +12 years experience), desire to help others and creative flair are the gifts given to me by the Universe to help you.

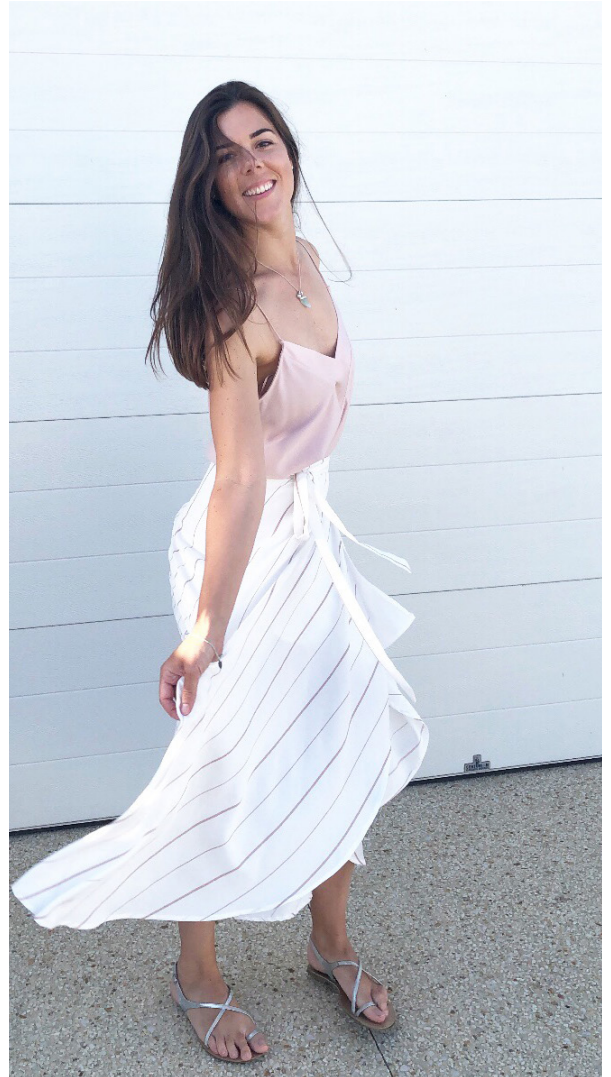
I'm passionate about helping you discover your brand - what values it holds, what it stands for, what energy it emits and what audience you wish to attract.

Understanding these fundamental foundations is vital to help build and create a beautiful brand look that not only represents the brand values but is consistent in 'look and feel' across all client platforms be it print, social media, website etc.

Each client that I work with I endeavour to put my heart and soul into the work and creation, infusing with love and the beautiful Reiki light healing energy.

With love, light & gratitude,

Mariee x



EARTH BUNDLE

LOGO & SOCIAL BUNDLE

LOGO

Includes:

- Client liaison to understand requirements
- Research
- Presentation of 5 logo concepts sent for review
- x2 amends as required
- Final logo packages sent in all formats (EPS, JPEG, PNG, PDF & AI)

MOODBOARD

Includes:

- x1 moodboard creation to showcase look and feel of the brand

BUSINESS CARDS

Includes:

- x2 business card concept designs for review
 - x2 amends as required
 - Final print –ready files
- (note, excludes print costs)

SOCIAL MEDIA

Includes:

- Creation of logotypes specific for use in social media
- Facebook cover page
- Instagram highlights icons as required
- Set up of templates in Canva
- x9 images for Instagram to get you started
- ‘Tips and Tricks’ for social media booklet

Total: AUD \$1000 (PAYMENT PLANS AVAILABLE)

WEBSITE BUNDLES

AIR OR WATER

All websites are made with love & infused with the Reiki energy & include:

- Client liaison to understand website requirements
- Site map creation for client approval (no. of pages/type of pages req/d)
- Creation of a website in the WIX platform*

*excludes WIX hosting costs

- Domain name purchase (if required) & connection of website to domain name
- Mobile optimised site
- Step - by- step instructions on how to edit the website yourself

	AIR	WATER
Pages included	Up to 6 created	Up to 20 created
SSL Certificate	✓	✓
Content Management System	✓	✓
SEO ready design	✓	✓
Social media icons/integration	✓	✓
Newsletter sign up form	✓	✓
Blog	✓	✓
Gallery / portfolio	✗	✓
Event listing	✗	✓
Booking feature	✗	✓
Pop-up call to action	✗	✓
Advanced functionality**	✗	✓
Total	\$1200	\$2000

**Websites built for e-commerce

Not everyone needs the same functionality from their websites, so don't pay for what you don't need. See 'Feature Add-ons' on the next page.

WEBSITE FEATURE ADD-ONS

FEATURE ADD-ONS

LOGO*

Look the part with your own logo design:

From \$180

GALLERY

An area to display photos or products:

Only \$180

EVENTS

Promote new events easily with an event listing system:

Only \$180

COPYWRITING

If you can't think of the words to write, pay per page:

\$90 per page

ONLINE BOOKING

A booking feature so customers can book online:

Only \$270

IMAGERY

Buy a bundle of 100 professional licensed stock images:

Only \$550

EXTRA PAGES

If you need any more pages creating, pay per page:

\$55 per page

SEO PACK

5 hours work to get your site search engine savvy:

\$460

*Simple text logo such as a name for a portfolio website start at this cost. More comprehensive business logos see costs in 'Build Your Bundle'.

Let's discuss your website requirements and tailor-make a package to suit you.

FIRE BUNDLE

SMALL BUSINESS STARTER BUNDLE

LOGO

Includes:

- Client liaison to understand requirements
- Research
- Presentation of 5 logo concepts sent for review
- x2 amends as required
- Final logo packages sent in all formats (EPS, JPEG, PNG, PDF & AI)

BRAND GUIDELINES

Includes:

- x1 moodboard creation to showcase look and feel of the brand
- Colour scheme
- x2 purchased stock images for brand association
- Fonts
- Guidelines on how your brand must be portrayed

BUSINESS CARDS

(details found in the Earth bundle)

PRINT

Includes:

- Letterhead template
- Invoice/quote template

SOCIAL MEDIA

(details found in the Earth bundle)

WEBSITE (AIR BUNDLE)

Includes:

- Client liaison to understand website requirements
- Site map creation for client approval (no. of pages/type of pages req/d)
- Moodboard presentation to depict style and direction
- Creation of a website in the WIX platform*
- Domain name purchase (if required) & connection of website to domain name
- Mobile optimised site

*excludes WIX hosting costs

Total: AUD \$3400 (PAYMENT PLANS AVAILABLE)

S P I R I T B U N D L E

MARKETING PARTNER

Hire Living With Love to be your personal Marketing Expert.

We can assist you with any marketing requirements throughout the month, including, but not limited to:

MARKETING PLANNING

Includes:

- Creation of a marketing calendar, hosted on Google Docs for client review and approval
- Each touch point (social media, print, digital & CRM) integrated

SOCIAL MEDIA MANAGEMENT

Includes:

- Creation and management of a social media calendar, sent 1 month in advance for approval
- Creation of up to 2 Facebook advertising campaigns per month
- Engagement with the community and potential clients (responding to posts, monitoring inbox etc)
- Monthly reporting on top/low performing posts, with recommendations

PRINT & DIGITAL

Includes:

- Any print requirements, posters, signage, flyers, business cards, appointment cards etc
- Website updates; in line with marketing campaigns
- Blog posts
- Campaign creation (new campaign banners for website/promotions on social media)

CRM

Includes:

- Content and creation of monthly eDMs (e-newsletter) to your database
- Set up in Mailchimp
- 'Go Live' to database
- Monthly reporting on open rates/click through rates/ link traffic etc

Total: AUD \$950 (PCM)

BUILD YOUR BUNDLE

BUILD YOUR OWN BESPOKE BUNDLE WITH THE GUIDE BELOW

LOGO:

Includes:

- Client liaison to understand requirements
- Research
- Presentation of 5 logo concepts sent for review
- x2 amends as required
- Final logo packages sent in all formats (EPS, JPEG, PNG, PDF & AI)

\$640

BUSINESS CARDS

Includes:

- x2 business card concept designs for review
- x2 amends as required
- Final print –ready files

(note, excludes print costs)

\$100

MOODBOARD

Includes:

- x1 moodboard creation to showcase look and feel of the brand

\$170

SOCIAL MEDIA

Includes:

- Creation of logotypes specific for use in social media
- Facebook cover page
- Instagram highlights icons as required
- ‘Tips and Tricks’ for social media booklet

\$300

BRAND GUIDELINES

Includes:

- x1 moodboard creation to showcase look and feel of the brand
- Colour scheme
- x2 purchased stock images for brand association
- Fonts
- Guidelines on how your brand must be portrayed

\$700

PRINT

- Letterheads, quote/invoice templates, company brochures, priceliests, certificates, presentation documents.

Please request pricing.

Or simply pay as you go.

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CONTACT MARIEE: P: +61 (0) 422 216 325